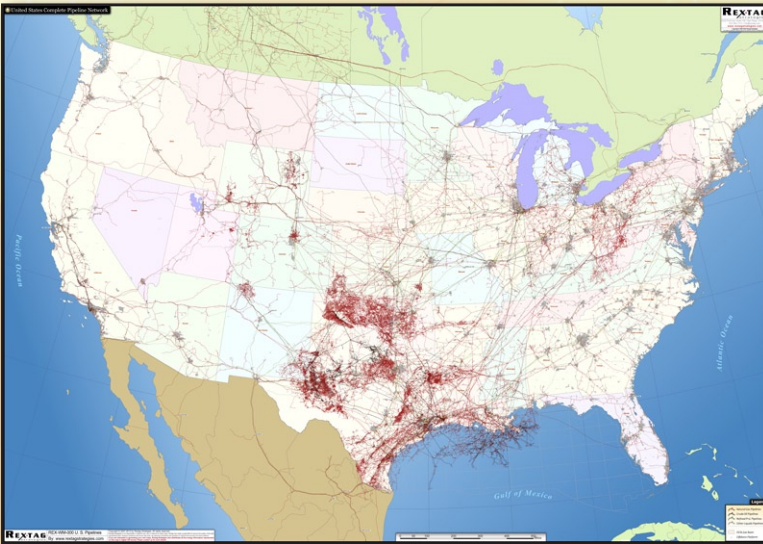


## PIPELINE GIS -COMPETITOR COMPARISON-

GIS Pipeline Data Users all ask the same question: "How do you compare with the competition?"



At Rextag Strategies we are keenly aware of the confusion created by the mixed messages the industry receives from vendors as they we try to obtain the highest market share of users. Some will say "Our data speaks for itself!", while others will say, "Of course our data is best, we have been around the longest!". But these remarks are obviously not reflective of the quality of the data or of the company providing that data.

When it comes right down to it, all that really matters is what the users truly believe. That is why we at Rextag Strategies have taken it upon ourselves to educate the industry on some facts users may not be aware of in order to help shed some light in all this confusion.

The chart below compares Rextag Strategies' publicly available information to the other three vendors whose names come up often enough in the pipeline GIS industry to justify some sort of a comparison.

Of course there are several other factors to consider when choosing a vendor. Here is our take on the competition:

### Company A

They have been around for over 20 years. According to current and past user feedback they are YEARS behind on updates and actually are missing some major transmission lines. They continue to lose users to Rextag. Highest priced data in the industry. Prefer to lock-in users with multi-year contracts limiting user's ability to switch to better data providers.

### Company B

Known for their Electrical GIS Data Sets. Good information resource in regards to current news in the energy industry. Subsidiary of one of the largest global publishing companies in the world. Their pipeline data is considered generally of better quality than that of Company A. Missing some commodities in their pipeline layer offerings.

### Company C

According to current and past user feedback, they present the lowest quality data available in the industry. Known to low-ball their pricing to make a sale to those who place little value on accuracy. User feedback also suggests frustration with little accuracy and lack of substantive updates.

### Rextag's GIS Data Products Market Comparison

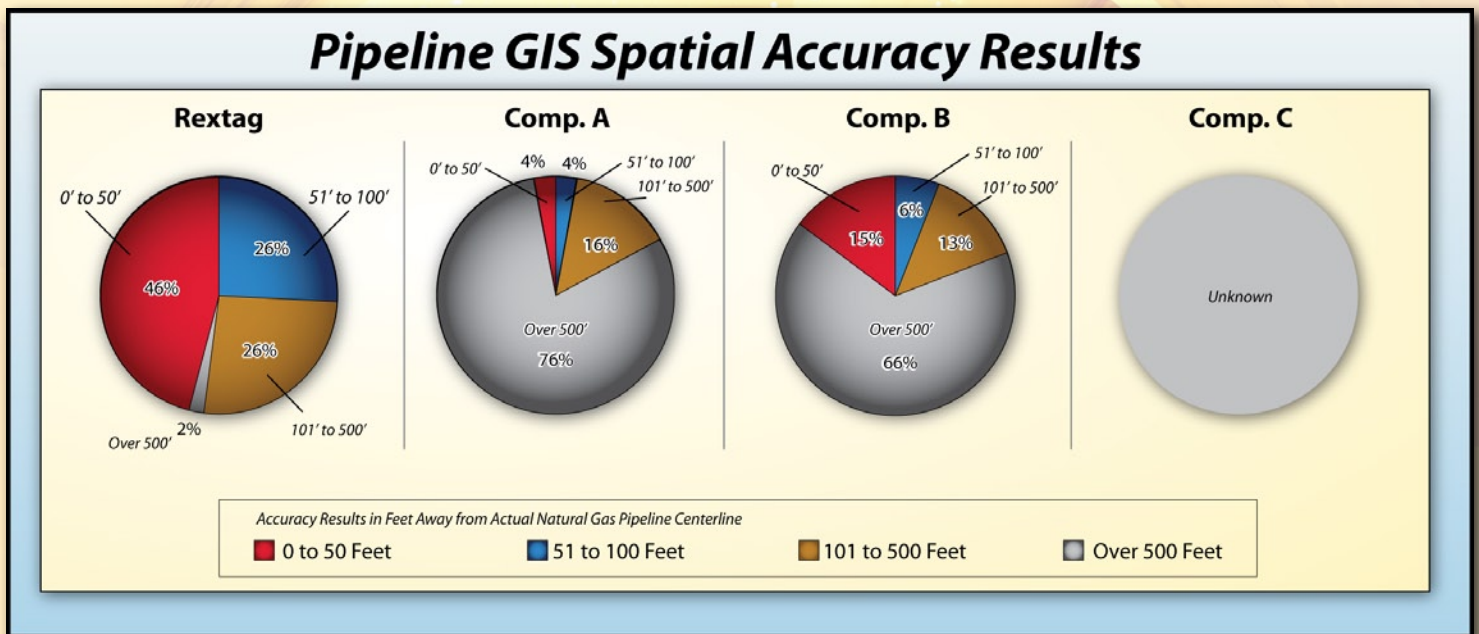
	Rextag	Comp. A	Comp. B	Comp. C
<b>Published (Public)</b>				
Pricing Structure	YES	NO	NO	NO
Accuracy Statement	YES	NO	NO	NO
Low Price Guarantee	YES	NO	NO	NO
Competitor Comparison	YES	NO	NO	NO

Company 'A', 'B' and 'C' represent the other well-known pipeline GIS data suppliers in the United States

## Rextag Strategies

Whenever a user of any of the above companies performs an apples-to-apples comparison of the data on a nationwide scale they switch to Rextag Strategies. Folks are always happy to receive the most accurate data at the lowest possible price from a reputable and stable company. Simple as that.

The charts bellow represent user-submitted results of their current Pipeline GIS data when running the free Spatial Accuracy Analyzer software. Get your copy today and compare yourself!



**Rextag Strategies Corp.**  
 14405 Walters Rd Suite 510  
 Houston, TX 77014  
 General: (281) 769-2247

**Scott Lynch**  
 National Sales Manager  
 Direct: 281-769-2247  
 Cell : 281-825-1396  
 Scott.Lynch@rextag.com

**Rose Fuller**  
 Account Manager  
 Direct: 281-769-2146  
 Cell: 281-989-1050  
 Rose.Fuller@rextag.com